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Toast the success of £1m breakfast club

A LEAMINGTON business network has helped generate £1 million of trade for members since it formed.

The Warwickshire Independent Network (WIN), which meets for breakfast at The Falstaff Hotel in Warwick New Road every Thursday, was set up in September 2004 to help promote the small businesses involved.

Chairman Cathy Welch, of Aspirations Recruitment Solutions, said: "Our aim has always been to network in a way that promotes each other's businesses.

"We work hard to identify business opportunities for our members - and it's certainly paid off.

"As we approached our fifth birthday we reviewed the amount of business we had generated and were amazed to find that it totalled just over £1 million.

"We see ourselves as a team of local, independent, owner-managed businesses dedicated to finding genuine business

leads. There have often been occasions where three or four members have joined forces and worked together on specific projects for clients."

An example, she said, was when a member heard that a business required a graphic designer.

The business was put in touch with Tricia Belchere, of Southtown Studio in Leamington, to produce design work.

Then another member, Nina Elmer, of Warwick Business Services, was contacted to arrange the printing of brochures.

Finally, third member John Doyle, of Just Signs and Graphics, in Leamington, was employed to supply the van decals.

Ms Welch added: "We always welcome new members to our group. We are a sociable team and find that the way we network is the best way to find new business opportunities for our members."

For more information about the club visit www.winuk.org



WIN breakfast club members (left to right) Matthew Finch of Irvine Commercial Insurance Brokers, Cathy Welch of Aspirations Recruitment Solutions and John Doyle of Just Signs and Graphics